

62,61

1954

Still Plenty of Time  
To Plant

However our supply of  
Roses is running out!

THIS IS ABSOLUTELY YOUR

LAST CHANCE

TO HAVE JACKSON & PERKINS

PRIZED ROSES

BLOOMING IN YOUR GARDEN

THIS SEASON!



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FROM JACKSON & PERKINS CO.  
Rose Lane, NEWARK, NEW YORK



# This is Absolutely Your LAST CHANCE to Have Glorious Blooms of J&P Roses in Your Garden This Year!

Order now and you are GUARANTEED to have big, beautiful, fragrant Roses like these in your garden in a few short weeks! No other flower in the entire garden world adds as much beauty—has so many uses—or is as easy to grow as J&P Prized Roses.

And each Rose is hardy, vigorous, disease-resistant—GUARANTEED to live and bloom. This is your last chance to have blooms over 6 inches across and masses of color from June until frost. The supply of these gorgeous Roses is limited so order yours today.

## 3 GREATEST FLORIBUNDAS EVER CREATED!

Get All 3 and Save!  
GROUP NO. 1074  
Fashion      Value 6.25  
Vogue      Save .80  
Ma Perkins      Only \$5.45

1

FIRST  
CAME

*Fashion*  
ONLY ROSE  
EVER TO WIN SIX  
INTERNATIONAL AWARDS!

(Below) *Fashion*, the All-America Selections Award Winner for 1950, is truly the greatest Floribunda ever created. Pointed oriental-red buds open gracefully. Lovely 3 to 3½ inch Hybrid Tea shaped blooms are a brilliant luminous coral overlaid with gold. These exquisite blooms have 20 to 25 petals and are borne singly and in clusters all season long. *Fashion* with its golden yellow stamens and graceful wavy petals provide you with an excellent source of cut flowers. The resolute bush reaches a height of 2½ to 3 ft. Medium sized foliage is dark green and hangs on well. (Pl. Pat. No. 789). \$2.00 ea.; 3 for \$5.25; 12 for \$21.00

AARS  
Fashion



AARS  
Vogue

3

... AND NOW...

**MA  
PERKINS**  
BRAND NEW COLOR!

1953 ALL-AMERICA WINNER!

(Below) Exquisite Ophelia-shaped buds of a translucent light *Fashion* color, graced by shades of red in the outer petals, make a startling change to graceful, cup-shaped, 3½ to 4 in. blooms of sparkling coral shell pink. A suffusion of yellow is present in all of the early stages until at the very end of bloom, it finishes a soft shell pink. This generous, free bloomer has a compact bush that reaches 2½ to 3 ft. and is very hardy. (Pl. Pat. No. 1143). \$2.25 ea.; 3 for \$6.00; 12 for \$24.00

Ma Perkins  
AARS

2  
THEN  
CAME

*Vogue*  
WINNER OF 5

INTERNATIONAL AWARDS!

(Above) The rich cherry-coral of *Vogue* is only one of its outstanding features. The opening of its dark ovoid buds is a show in itself. Slow opening, these buds evolve into perfectly formed blooms that are high centered and reach from 3 to 4 in. across. The graceful flowers are always in evidence in medium and large clusters all season long. The 2½ to 3 ft. bush is compact and bushy with an abundance of dark green leathery foliage. *Vogue* will dress your garden and will yield beautiful bouquets. (Pl. Pat. No. 926). \$2.00 ea.; 3 for \$5.25; 12 for \$21.00.





YOU MUST  
ORDER NOW TO SEE THESE  
BEAUTIFUL J&P  
PRIZED ROSES  
Blooming IN YOUR GARDEN  
in just 9 weeks from Today  
OR YOU'LL BE TOO LATE!

LAST CHANCE THIS SPRING! GIANT HYBRID TEAS

HUGE, INDIVIDUAL BLOOMS... UP TO 6 INCHES ACROSS!  
LONG STEMMED... MAKE IDEAL CUT FLOWERS!

**NEW YORKER** *Best Red Rose of All Time!*

**White Swan** *Dazzling Pure White!*

**Serenade** *Brilliant Coral-Orange!*

**Katherine T. Marshall**

**Peace** *Huge Golden Yellow Blooms!*

**Rubaiyat** *Brilliant Red!*

**Diamond Jubilee** *WARM GLOWING BUFF ORANGE!*  
TOP 1948 ALL-AMERICA WINNER!

**Opera** *Scarlet Red Medal Winner!*

**Goldilocks** *Bright Yellow Winner of John Cook Award!*

**Pinocchio** *Salmon Pink! Always in Bloom!*

**Independence** *REDDEST of All Floribundas!*

**Glacier** *A SNOW-WHITE FLORIBUNDA!*

**FLORIBUNDAS**

• MASSES OF COLOR FROM JUNE TO FROST!  
• FOR HEDGES, BORDERS, BEDS, BACKGROUNDS, ETC.  
• EASY-TO-GROW... REQUIRE VERY LITTLE CARE!

**SAVE MONEY!**

GROUP NO. 734	1 New Yorker	1 Diamond Jubilee	1 White Swan	1 K. T. Marshall	
Value \$8.00	Save \$1.00	Value \$8.25	Save \$1.05	Value \$7.00	Only \$7.20

GROUP NO. 744	1 Peace	1 Opera	1 Serenade	1 Rubaiyat	
Value \$8.00	Save \$1.00	Value \$8.25	Save \$1.05	Value \$5.70	Only \$5.70

**SAVE MONEY!**

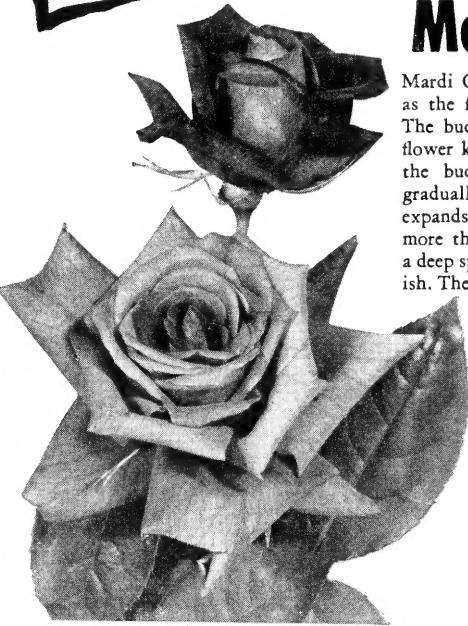
GROUP NO. 764	1 Independence	1 Glacier	1 Goldilocks	1 Pinocchio	
Value \$7.50	Save .95	Value \$7.75	Save \$1.00	Value \$6.55	Only \$6.75

GROUP NO. 774	1 Goldilocks	1 Fashion	1 Vogue	1 Independence	
Value \$7.75	Save \$1.00	Value \$7.75	Save \$1.00	Value \$5.25	Only \$5.25

GROUP NO. 784	1 Independence	1 Glacier	1 Goldilocks
Value \$6.00	Save .75	Value \$6.00	Save .75

LAST CHANCE  
to have this NEW  
Hybrid Tea in  
your 1954 Garden!

# 2 OUTSTANDING J&P INTRODUCTIONS!



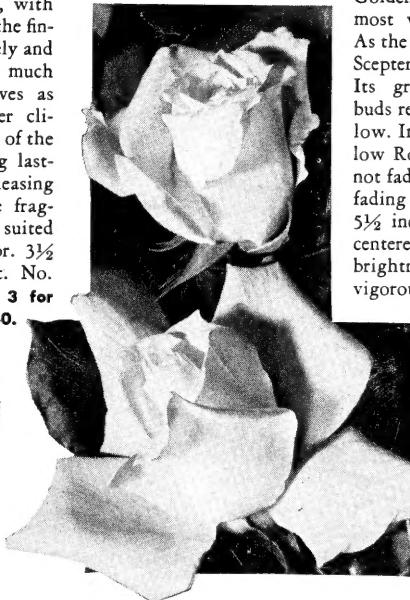
## Mardi Gras

Mardi Gras is as exciting and gay as the festive season it celebrates. The bud is very dark red and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and as the flower expands the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish. The flowers are borne freely and the plant attracts much attention. It thrives as well in the hotter climates as in the rest of the country. This long lasting Rose has a pleasing damask, old Rose fragrance that is well suited to its intense color. 3½ ft. bush. (Pl. Pat. No. 1139). **\$2.50 ea.; 3 for \$6.60; 12 for \$26.40.**

## MONEY-SAVING GROUP OFFERS

GROUP NO. 814  
1 Mardi Gras • 1 Peace  
1 Golden Scepter  
Value \$7.00 **\$6.10**  
Save .90  
Only

GROUP NO. 824  
1 Ma Perkins • 1 Golden  
Scepter • 1 Peace • 1  
New Yorker  
Value \$8.75 **\$7.65**  
Save \$1.10  
Only



Looking for a Bright Yellow  
Hybrid Tea?  
Here's One of the Finest!

## Golden Scepter

Golden Scepter is by far the most wanted yellow Rose. As the name implies, Golden Scepter is a majestic Rose. Its graceful long pointed buds reflect clear golden yellow. Imagine a brilliant yellow Rose whose blooms do not fade. These gorgeous unfading blooms reaching 5 to 5½ inches across are high-centered and sparkle with brightness. The tall bush is vigorous and extremely easy to grow, with a clean open habit. The well-balanced plant reaches 2½ to 3 feet. Its dark glossy foliage is disease resistant as well as pleasing to the eye. (Pl. Pat. No. 910). **\$2.00 ea.; 3 for \$5.25; 12 for \$21.00.**